ATG OXFORD

Website Terms and Conditions

Terms of use for atg-oxford.co.uk

Effective from 11 May 2026

These terms and conditions govern your use of the website at atg-oxford.co.uk ("the Website"), operated by Alternative Travel Group Limited, trading as ATG Oxford. By accessing or using the Website you agree to be bound by these terms. If you do not agree, please do not use the Website.

Important note: These terms apply to your use of the Website only. When you book a trip with us, separate **Booking Conditions** apply to the booking and the holiday itself. The current Booking Conditions are available on our Website and form a separate contract between you and us.

1. About us

Alternative Travel Group Limited is a private limited company registered in England and Wales (company number 1449375). Our registered office is at Prama House, 267 Banbury Road, Oxford, OX2 7HT, United Kingdom. Our VAT registration number is 348 2372 47.

You can contact us by email at trip-enquiry@atg-oxford.com or by telephone on +44 (0) 1865 315 678.

2. Using the Website

You may access and use the Website for personal, non-commercial purposes only. You agree not to:

1. Use the Website in a way that breaches any applicable law or regulation, or that is fraudulent or has a fraudulent purpose.
2. Attempt to gain unauthorised access to the Website, its server, or any connected database.
3. Introduce viruses, trojans, worms, logic bombs or other material that is malicious or technologically harmful.
4. Attack the Website via a denial-of-service attack or distributed denial-of-service attack.
5. Scrape, harvest, or extract data from the Website for use in a competing service, or for resale.
6. Reproduce, duplicate, copy or resell any part of the Website in breach of these terms.

3. Intellectual property

We are the owner or the licensee of all intellectual property rights in the Website and the material published on it, including but not limited to text, photographs, illustrations, logos, route descriptions, trip itineraries, and the ATG Oxford name and branding. These works are protected by copyright laws and treaties around the world. All such rights are reserved.

You may print one copy and download extracts of any page from the Website for your personal reference. You must not modify the paper or digital copies of any materials you have printed or downloaded, and you must not use any illustrations, photographs or graphics separately from the accompanying text. Any other use requires our prior written permission.

4. Content accuracy

The content on the Website is provided for general information only. While we take reasonable care to ensure that information about our trips, prices, availability, and itineraries is accurate at the time of publication, details may change. We reserve the right to alter trip itineraries, prices, dates and availability at any time. The terms applying to any trip booked with us are set out in our Booking Conditions and the confirmation we send you, not in the general Website content.

Some of our walking routes pass through landscapes that change with the seasons and over time. Photographs on the Website are illustrative of the regions, hotels, and experiences our trips offer, but exact conditions on any given trip may differ.

5. Linking to and from the Website

You may link to our home page or to specific trip pages, provided you do so in a way that is fair and legal, does not damage our reputation or take advantage of it, and does not suggest any form of association, approval or endorsement on our part where none exists. We reserve the right to withdraw linking permission without notice.

Where the Website contains links to third-party websites — including but not limited to Issuu, our brochure-hosting provider — these are provided for your convenience only. We have no control over the content of those sites and accept no responsibility for them or for any loss or damage that may arise from your use of them.

6. Limitation of liability

Nothing in these terms excludes or limits our liability for death or personal injury caused by our negligence, fraud or fraudulent misrepresentation, or any other liability that cannot lawfully be excluded.

Subject to that, we will not be liable to you, whether in contract, tort (including negligence), breach of statutory duty or otherwise, for any loss of profits, loss of business, business interruption, loss of business opportunity, or any indirect or consequential loss arising out of or in connection with your use of, or inability to use, the Website, or your reliance on any content displayed on it.

We do not guarantee that the Website, or any content on it, will always be available or be uninterrupted. We may suspend, withdraw, discontinue or change all or any part of the Website without notice.

7. Viruses and security

We do not guarantee that the Website will be secure or free from bugs or viruses. You are responsible for configuring your information technology, computer programmes and platform to access the Website, and for using your own virus protection software. You must not misuse the Website by knowingly introducing viruses or other material which is malicious or technologically harmful.

8. Personal data

Any personal data you provide to us through the Website — for example by submitting a brochure request, enquiry, or newsletter signup — will be handled in accordance with our Privacy Policy, which forms part of these terms. Please read it before using the Website.

9. Changes to these terms

We may revise these terms at any time by amending this page. You are expected to check this page from time to time to take notice of any changes we make, as they are binding on you. Some of the provisions in these terms may also be superseded by provisions or notices published elsewhere on the Website.

10. Governing law and jurisdiction

These terms, their subject matter and formation are governed by English law. You and we both agree that the courts of England and Wales will have exclusive jurisdiction over any dispute or claim arising out of or in connection with these terms, except that if you are a consumer resident in Scotland or Northern Ireland, you may also bring proceedings in your country of residence.

11. Contact us

If you have any questions about these terms, please contact us:

- **Email:** trip-enquiry@atg-oxford.com
- **Telephone:** +44 (0) 1865 315 678
- **Post:** Alternative Travel Group, Prama House, 267 Banbury Road, Oxford, OX2 7HT, United Kingdom